

Advanced Markets

Individual and Business Solutions Made Simple



Andrew Rinn JD, CFP®, CLU, ChFC

AVP, Advanced Sales Strategy

Andrew combines his legal background with extensive life insurance industry experience to provide compelling options for individuals, business owners and high-net-worth clients.

His leadership shines through involvement and service on national boards, authorship in industry publications and frequent speaking on advanced markets topics.

He leads a team with over 70 years of combined experience in the life insurance industry you can tap into to help grow your own business. Rely on our team to simplify complex concepts and help add advanced market sales to your practice!



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Scan to email!

Contact the Advanced Markets team at Midland National for:

- Advanced case design consultation to help win that big case
- Integrated solutions for your client's multifaceted life — personal and business
- Access to comprehensive materials to help support your sales process



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Put us to work and set yourself apart from your peers!

Here are just a few ways we can help you provide holistic solutions for your clients:

- Estate Planning
- Buy-Sell with Life Insurance
- Key Person
- Executive Bonus
- Restricted Executive Bonus Agreement (REBA)
- Endorsement Split Dollar
- Loan Regime Split Dollar



Additional resources

Advanced Underwriting Consultants can answer your questions on tax and estate planning scenarios and provide sample documents at no cost to you.

Phone: 888-899-9190 or 615-224-1291

Email: MidlandNational@AdvancedUnderwriting.com

[Learn more](#)

Neither Midland National nor its agents give tax or legal advice. Please advise your customers to consult with and rely on a qualified legal or tax advisor before entering into or paying additional premiums with respect to such arrangements.

As independent financial professionals, it is up to you to choose whether any of the sales concepts contained in these materials might be appropriate for use with your particular sales strategy and clients. Please note that Midland National does not require you to use any of these sales concepts; they are resources that can be used at your option for your own individualized sales presentations if appropriate for the particular client and circumstances.

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