

Midland National® Life Insurance Company

## Living Benefits - Social Media Calendar

Use this guide to share engaging content on your social media channels on living benefits and the important part they can have as part of an overall financial plan!

## How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share one to two posts each week for the best engagement with your followers. And don't forget to incorporate other resources from the shareable content page!

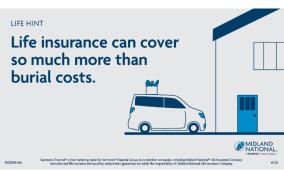
## **Post Image**



## Post Copy

Life insurance can help offer confidence for you, and protection for your family. Get in touch with me today.

**Download image** 



Life insurance can offer financial stability in times of need, supplemental income, assistance with medical bills, and more.

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It might not seem like "table talk," but having conversations about the future can be a game-changer.

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Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, Midland National Life Insurance Company.

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Midland National® Life Insurance Company



Life insurance can do more for you and your family than you might think.

**Download image** 



Get the facts. Life insurance can benefit you and your family while you're living.

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Ensure your loved ones are cared for today, tomorrow, and beyond with a life insurance policy that includes living benefits.

**Download image** 

The living benefits of Kelley's life insurance are doing just that—benefiting our lives.
We've been able to get the equipment she needs and not have to worry about bills.

- Doak Snead, whose wife has Parkinson's disease

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Nothing like the reassurance knowing you and your family are cared for. Talk with me today about the best fit for you.

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