



Midland National® Life Insurance Company - 2023 Social Media Calendar

Use this guide to share engaging content on your social media channels!

How to use:

- Click 'Download image' to open link
- Right click the image and choose 'Save As' and download to your device
- Upload image to your social channel
- Copy/paste the corresponding content to your social post

Be sure to share **one to two posts each week** for the best engagement with your followers. And don't forget to incorporate other resources from the <u>shareable content page</u>!

Post image



Post copy

Let me change the way you think about life insurance. Give me a call for a quote!

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Life Happens, is a nonprofit organization dedicated to helping consumers make smart insurance decisions to safeguard their families financial futures. Life Happens does not endorse any insurance product or agent.

Sammons Financial[®] is the marketing name for Sammons[®] Financial Group, Inc.'s member companies, including Midland National[®] Life Insurance Company. Annuities and life insurance are issued by, and product guarantees are solely the responsibility of, Midland National Life Insurance Company.

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Midland National® Life Insurance Company | Administrative Office: One Sammons Plaza, Sioux Falls, SD 57193 | Principal Office: West Des Moines, IA





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Life insurance can help you prepare for the unexpected. Talk with me today about protecting your family's future.

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Who can benefit from life insurance? Everyone! Contact me today to get started.

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Life insurance isn't for the people who die. It's for the people who live.



Post copy

If anyone in your life depends on you financially, this may be for you. Let's talk about your options.

Download image



Let me help you reach your financial goals with life insurance. Give me a call today.

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