

Connect with your clients during Life Insurance Awareness Month

Order our NEW postcard templates to connect with clients during Life Insurance Awareness Month (LIAM). Review these steps to order:

Steps for ordering postcards

- 1. Log into Supply Online.**
- 2. In the Product Search box, type 697MM-13 and click Search.**
The list of postcard options will appear.
- 3. For each design you want to order, type the quantity and click Add to Cart.**
Note: The maximum quantity is 25 postcards per design.
- 4. Click the Checkout button at the bottom of the page.**
The Checkout page appears.
- 5. Confirm your order quantity and shipping information. Click Next.**
Shipping options appear. There is no charge for UPS Ground. For faster shipping, select another option and pay via credit card on the next page.
- 6. To place the order, click Checkout.**
If you selected expedited shipping, a credit card payment page will appear.

Designs available for ordering:

Congratulations are in order! (697MM-13a)

This is a great option for clients who have recently gotten married, purchased a new home, started a new job or welcomed a new member into their family.

Policy review (697MM-13b)

This postcard is the perfect snail mail "hello" for clients you haven't connected with in a while to make sure their current policy is still meeting their needs.

Road to retirement (697MM-13c)

If you have clients with term policies or clients who haven't put as much away for retirement as they'd like, this postcard provides a conversation opener that will stand out in their mailbox.



Important notes:

- Be sure to include contact information for yourself and your insurance license # on the postcard.
- Use a postcard stamp to mail these to save money!
- Hand address or print address on labels to send.

